

IN THE UNITED STATES DISTRICT COURT
FOR THE DISTRICT OF NEW JERSEY

FLOORGRAPHICS, INC.

Plaintiff,

vs.

NEWS AMERICA IN-STORE
MARKETING SERVICES, INC.,
ET AL.,

Defendants.

CIVIL ACTION NO. 04-3500 (AET)

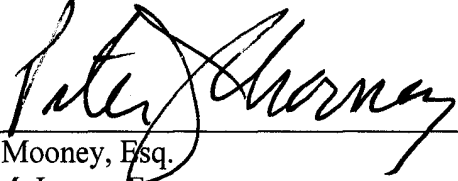
WITHDRAWAL OF APPEARANCE

TO THE CLERK:

Kindly withdraw the appearance of Peter J. Mooney, Esq., Daniel M. Isaacs, Esq.
and the law firm of White and Williams, LLP as counsel on behalf of Plaintiff
FloorGraphics, Inc. in the above-captioned matter pursuant to Local Rule 102.1.

Respectfully submitted,

WHITE AND WILLIAMS, LLP



Peter J. Mooney, Esq.
Daniel M. Isaacs, Esq.
1800 One Liberty Place
Philadelphia, PA 19103

Dated: _____

3-9-05

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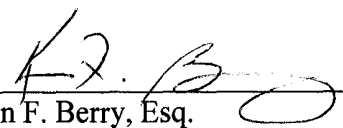
ENTRY OF APPEARANCE

TO THE CLERK:

Kindly enter my appearance as counsel on behalf of Plaintiff FloorGraphics, Inc.
in the above-captioned matter.

Respectfully submitted,

COZEN O'CONNOR PC


Kevin F. Berry, Esq.
1900 Market Street
Philadelphia, PA 19103
(215) 665-2000

Dated: March 9, 2005

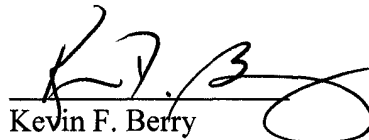
CERTIFICATE OF SERVICE

I, Kevin F. Berry, hereby certify that on this 9th day of March, 2005, that I caused to be served a true and correct copy of the foregoing by U. S. Mail, postage prepaid:

Steven P. Goodell, Esquire
GOODELL, PC
22 Chambers Street
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Kevin F. Berry